

BELLAMY'S ORGANIC

PRODUCT GUIDE

Bellamy's Organic range provides age appropriate nutrition for infants through to young age.

FOR HEALTHCARE PROFESSIONALS ONLY



BELLAMY'S ORGANIC CLASSIC FORMULA

For healthy term infants and toddlers.



Bellamy's Organic
Step 1
Infant Formula

900 g

0-6 months

Infant formula, formulated to provide complete nutrition suitable for infants from birth.

Protein 1.4 g/100mL

Whole (intact) protein

Whey: casein ratio 60:40

- ✓ α-Linoleic Acid (ALA)
- ✓ Linoleic Acid (LA)
- ✓ Docosahexaenoic Acid (DHA)
- ✓ Prebiotic GOS



Bellamy's Organic
Step 2
Follow-on Formula

900 g

6-12 months

Follow-on formula, formulated to provide nutritional support for babies from 6 months when solids are being introduced.

Protein 2.0 g/100mL

Whole (intact) protein

Whey: casein ratio 40:60

- ✓ α-Linoleic Acid (ALA)
- ✓ Linoleic Acid (LA)
- ✓ Docosahexaenoic Acid (DHA)
- ✓ Prebiotic GOS



Bellamy's Organic
Step 3
Toddler Milk Drink

900 g

1-3 years

Nutritious toddler milk drink containing vitamins and minerals including calcium to help support toddlers' growth and development from 1 year, as part of a healthy and varied diet.

Protein 3.0 g/100mL

Whole (intact) protein

-

- ✓ Docosahexaenoic Acid (DHA)
- ✓ Prebiotic GOS



Bellamy's Organic
Step 4
Junior Milk Drink

900 g

3-6 years

Nutritious junior milk drink containing vitamins and minerals including vitamin D to help support childhood growth and development from 3 years, as part of a healthy and varied diet.

Protein 3.5 g/100mL

Whole (intact) protein

-

- ✓ Docosahexaenoic Acid (DHA)
- ✓ Prebiotic GOS

BELLAMY'S ORGANIC GOLD+

Providing nutritional support for key areas of paediatric development and function.



Bellamy's Organic Gold+ Step 1 Infant Formula

800 g

0-6 months

Infant formula with a scientific synbiotic blend, designed to provide complete nutrition suitable for infants from birth.

Protein 1.4 g/100mL

Whole (intact) protein

Whey: casein ratio 60:40

- ✓ α-Linoleic Acid (ALA)
- ✓ Linoleic Acid (LA)
- ✓ Docosahexaenoic Acid (DHA)
- ✓ Prebiotic GOS/FOS
- ✓ Probiotic BB12®



Bellamy's Organic Gold+ Step 2 Follow-on Formula

800 g

6-12 months

Follow-on formula with a scientific synbiotic blend, designed to provide nutritional support for babies from 6 months when solids are being introduced.

Protein 2.0 g/100mL

Whole (intact) protein

Whey: casein ratio 40:60

- ✓ α-Linoleic Acid (ALA)
- ✓ Linoleic Acid (LA)
- ✓ Docosahexaenoic Acid (DHA)
- ✓ Prebiotic GOS/FOS
- ✓ Probiotic BB12®



Bellamy's Organic Gold+ Step 3 Toddler Milk Drink

800 g

1-3 years

Toddler milk drink with a scientific synbiotic blend, designed to provide nutritional support to toddlers from 1 year. Contains 17 essential vitamins and minerals.

Protein 3.0 g/100mL

Whole (intact) protein

-

- ✓ Docosahexaenoic Acid (DHA)
- ✓ Prebiotic GOS/FOS
- ✓ Probiotic BB12®



Bellamy's Organic Gold+ Step 4 Junior Milk Drink

800 g

3-6 years

Junior milk drink with a scientific synbiotic blend, designed to provide nutritional support to toddlers from 3 years. Contains 17 essential vitamins and minerals.

Protein 3.5 g/100mL

Whole (intact) protein

-

- ✓ Docosahexaenoic Acid (DHA)
- ✓ Prebiotic GOS/FOS
- ✓ Probiotic BB12®

BELLAMY'S ORGANIC BETA GENICA-8™

Our most advanced formulation in Australia, based on the latest paediatric science.



Bellamy's Organic Beta Genica-8™ Step 1 Infant Formula

800 g

0-6 months

Our most advanced newborn formula in Australia, scientifically formulated to provide complete nutrition for babies from birth.

Protein 1.4 g/100mL

Whole (intact) protein

Whey: casein ratio 60:40

- ✓ A2 Protein
- ✓ α-Linoleic Acid (ALA)
- ✓ Eicosapentaenoic Acid (EPA)
- ✓ Linoleic Acid (LA)
- ✓ Docosahexaenoic Acid (DHA)
- ✓ Lutein
- ✓ Prebiotic GOS/FOS
- ✓ Probiotic BB-12®



Bellamy's Organic Beta Genica-8™ Step 2 Follow-on Formula

800 g

6-12 months

Our most advanced follow-on formula in Australia, scientifically formulated to meet the additional needs of babies from 6 months old.

Protein 1.4 g/100mL

Whole (intact) protein

Whey: casein ratio 50:50

- ✓ A2 Protein
- ✓ α-Linoleic Acid (ALA)
- ✓ Eicosapentaenoic Acid (EPA)
- ✓ Linoleic Acid (LA)
- ✓ Docosahexaenoic Acid (DHA)
- ✓ Lutein
- ✓ Prebiotic GOS/FOS
- ✓ Probiotic BB-12®



Bellamy's Organic Beta Genica-8™ Step 3 Toddler Milk Drink

800 g

1-3 years

Our most advanced toddler milk drink in Australia, scientifically formulated to provide key nutrients, including iron and zinc, for immune system function which are important in the early years as part of a healthy and varied diet.

Protein 2.4 g/100mL

Whole (intact) protein

-

- ✓ A2 Protein
- ✓ Docosahexaenoic Acid (DHA)
- ✓ Lutein
- ✓ Beta glucan
- ✓ Prebiotic GOS/FOS
- ✓ Probiotic BB-12®



Bellamy's Organic Beta Genica-8™ Step 4 Junior Milk Drink

800 g

3-6 years

Our most advanced junior milk drink in Australia, scientifically formulated to provide key nutrients, including vitamin D, for immune system function which are important in the early years as part of a healthy and varied diet.

Protein 2.3 g/100mL

Whole (intact) protein

-

- ✓ A2 Protein
- ✓ Docosahexaenoic Acid (DHA)
- ✓ Lutein
- ✓ Beta glucan
- ✓ Prebiotic GOS/FOS
- ✓ Probiotic BB-12®

SUPPLEMENTARY DRINKS

Providing nutritional support when dietary intake may be inadequate.



Bellamy's Organic Kid's Milk Powder
750 g

3–10 years

A nutrient-dense milk drink designed to support the growing needs of fussy eaters and immunity support. It has been professionally formulated to nutritionally meet the needs of growing kids from 3 years of age.

- ✓ Immunity support and reduces the incidence of upper respiratory tract infections and colds^
- ✓ Algal sourced DHA
- ✓ Prebiotics GOS & FOS
- ✓ Iron for cognitive function
- ✓ Zinc for normal energy
- ✓ Calcium for strong bones and teeth.
- ✓ Vitamin D for calcium absorption
- ✓ Enriched with key nutrients to nutritionally meet the growing needs of fussy eaters
- ✓ Australian dual-certified organic
- ✓ No artificial colours, flavours or preservatives
- ✓ No added sucrose

^Immune effect based on two serves daily of Bellamy's Organic Kids Milk Powder containing Wellmune® Beta Glucan, as part of a healthy diet for children 3-4 years
When prepared and consumed as directed



Bellamy's Organic Pregnancy Formula
900 g

To support the increased nutritional requirements of women before, during and after pregnancy.

A nutrient dense milk drink containing folic acid, iodine, and iron to support a woman's increased nutritional needs before, during and after pregnancy and while breastfeeding.

- ✓ Folic acid to reduce risk of foetal neural tube defects+
- ✓ Zinc for fertility and reproduction
- ✓ Contains omega-3 DHA
- ✓ Prebiotics GOS & FOS
- ✓ Iron necessary for normal neurological development in the foetus
- ✓ Vitamins A, B6, B12, C & D for healthy immune system
- ✓ Vitamin C & Magnesium to help reduce fatigue
- ✓ Rich in Calcium
- ✓ Contains Iodine
- ✓ No flavours, colours or preservatives
- ✓ No added sucrose

+ for women of childbearing age. In addition to this product, consume at least 400µg of folic acid/day, at least the month before and three months after conception.

GROWTH & DEVELOPMENT IS IMPORTANT

Bellamy's Organic provides nutritional support for the first 1000 days and beyond.



ORGANIC INFANT FORMULA PRODUCT COMPARISON

	Protein Level	Omega-3 DHA	Lutein	Prebiotics	Probiotics	Australian Made
Bellamy's Organic Classic	1.4 g/ 100 mL	✓	✗	✓	✗	✓
Bellamy's Organic Gold+	1.4 g/ 100 mL	✓	✗	✓	✓	✓
Bellamy's Organic Beta Genica-8™	1.4 g/ 100 mL	✓	✓	✓	✓	✓
Karicare Organic	1.4 g/ 100 mL	✓	✗	✓	✗	✗
Bub's Organic	1.51 g/ 100 mL	✓	✗	✓	✗	✓
Aptamil Essensis	1.4 g/ 100 mL	✓	✗	✓	✓	✗

*Information sourced from company websites.



**BELLAMY'S
ORGANIC**
INSTITUTE

bellamysorganicinstitute.com.au

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